

# Top 10 Reasons Your Oracle Applications Belong on NetApp

## NONSTOP OPERATIONS

Proven 99.9999% availability delivers nondisruptive operations for zero downtime. Automatic storage failover gives you peace of mind because you know that your critical applications won't stop.

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## BACK UP IN SECONDS; RESTORE IN SECONDS

NetApp can back up and restore databases, even at petabyte scale, in seconds to get you back in business when problems arise.

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## EFFICIENCY

Multiple storage efficiency technologies allow you to place more data in a smaller footprint. Create and replicate copies of your data based on changed data alone, to reduce demands on both storage capacity and network bandwidth.

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## DELIVER RESULTS FASTER

Provision new environments in minutes with minimal work and no concerns about hotspots. Roll out new services faster, test and fix bugs quicker, and give everyone the resources they need to do their job.

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## INDUSTRY-LEADING CLOUD INTEGRATION

Easily swap workloads to cloud and back, across your choice of on-premises, hybrid cloud, and multicloud environments. You can also tier less active data from your on-premises storage to the cloud, reducing costs while preserving centralized manageability of your data.

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## INDUSTRY-LEADING PERFORMANCE

Performance is about latency, predictability, and scalability. NetApp® FC SAN solutions already deliver market-leading performance, and with the industry's first NVMe/FC solution you can get next-generation SAN performance at \$0 cost.

02



## DATA PROTECTION EVERYWHERE

Leverage integrated data protection that safeguards your data no matter where it resides or moves—across edge, core, and cloud. Build a zero data loss solution between your data centers or replicate to the cloud and build an on-demand disaster recovery environment.

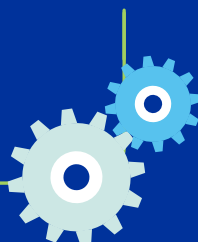
04



## MANAGEABILITY

Policy-based quality-of-service (QoS) ensures that databases get the performance they need, and also reduces costs by allowing you to safely consolidate workloads onto a single system. Run production and development side by side on the same system.

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## FUTURE PROOF

Get virtually unlimited scalability and seamless, cost-effective movement of data across on-premises and cloud locations. Add emerging technologies such as NVMe and AI nondisruptively. Extensive integration with Ansible and Kubernetes allows you to further automate for a more service-oriented IT infrastructure.

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## OPTIMIZE EFFICIENCY

NetApp tools make it easy to understand consumption and costs, so you can optimize your storage infrastructure and keep and store your data where it's most effective.

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